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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Economics | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Business Management** | | |
| Study Module (if applicable) | | | | Marketing | | |
| Course title | | | | Russian Language 1 | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Second | | |
| Number of ECTS allocated | | | | 2 | | |
| Name of lecturer/lecturers | | | | Vukašin Kostić | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *The adoption of modern economic terminology, with special emphasis on standardized vocabulary*  *The adoption of economic jargon terms*  *The ability to solve the problem of translating vocabulary*  *Ability to translate texts from the language of the economics profession.Mastering the specifics of the syntax of the business language* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *Every day communications, post, in the shop, modified nouns, banking, paper money, paper money transport law, uniformity of terms, famous people, poet of electrical engineering (N.Tesla), Konstantin Tsiolkovsky Eduardovič, Dmitri Mendeleev, participle, tourism-city, Belgrade, Moscow, motivation letter, trade, commercial, creative approach, leadership, conflict in economics, business correspondence, business letter.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_Russian\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **30** | | **Written examination** | | | **25** |
| **Practical teaching** |  | | **Oral examination** | | | **25** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |