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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Economics | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Business Management** | | |
| Study Module (if applicable) | | | | Marketing | | |
| Course title | | | | Theory and Policy of Prices | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Third | | |
| Number of ECTS allocated | | | | 7 | | |
| Name of lecturer/lecturers | | | | Boban Stojanović  Snežana Radukić | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *The aim of the course is learning about the pricing process in the market economy. In particular, the course analyses the market mechanism through relations between supply and demand to achieve economic equilibrium. By applying the konowledge acquired in this course, students will be able to solve the real economic problems in a contemporary and efficient way.*  *By attending classes, mastering the subject matter and taking the exam, students are expected to acquire the basic theoretical apparatus that will further enable them to understand other complex economic issues. By writing and defending essays, participating in projects and attending professional practice by going to enterprises and banks, students can gain an insight into the real economic issues and practically apply the acquired theoretical knowledge.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *Supply, demand, economic equilibrium of industries and enterprises, classification and characteristics of the market (perfect competition, monopoly, discrimination of prices, oligopoly, monopolistic (imperfect) competition), state intervention in the field of prices, general economic equilibrium, welfare economics.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **20** | | **Written examination** | | |  |
| **Practical teaching** | **10** | | **Oral examination** | | | **50** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |