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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Economics | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Business Management** | | |
| Study Module (if applicable) | | | | Tourism Management | | |
| Course title | | | | Agency Business | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Third | | |
| Number of ECTS allocated | | | | 7 | | |
| Name of lecturer/lecturers | | | | Radenko Milojević  Vukašin Šušić  Dejan Đorđević | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Understanding the role of different types of travel agencies in the tourism market, with a focus on wholesale trade travel agencies (tour operators), as makers of tourism packages. The study of methods for creating different types of tourism packages and determining their essential elements. Determining the stage of preparing tourism arrangements for the execution and implementation of the arrangement.*  *Training students to work in travel agencies and other organizations that are engaged in mediation in tourism and providing other services to tourists in both emissive and receptive tourism in the region.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *The place and role of travel agencies in the tourism market, types and distribution of travel agencies, travel arrangements, costs and prices of travel packages, travel by the organisation of tour operators, travel arrangement performance, reservation information systems in the work of tour operators and travel agencies, the contractual relations between the travel agencies and donors travel services, travel and conditions YUTA standards, operating processes in a travel agency, organisation of work in a travel agency.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **20** | | **Written examination** | | |  |
| **Practical teaching** | **10** | | **Oral examination** | | | **50** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |