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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | |  | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | Graphic design | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | Printmaking 2 | | |
| Level of study | | | | ☐Bachelor x ☐ Master ☐ Doctoral | | |
| Type of course | | | | x☐ Obligatory ☐ Optional | | |
| Semester | | | | ☐ Autumn x☐Spring | | |
| Year of study | | | | Master | | |
| Number of ECTS allocated | | | | 3 | | |
| Name of lecturer/lecturers | | | | Slavica Dragosavac, MFA, Assoc. Professor | | |
| Teaching mode | | | | ☐Lectures x☐Group tutorials ☐ Individual tutorials  ☐Laboratory work ☐ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| The aim of the final work is to set up the idea and conceptualize project which will be implemented through adequate contemporary forms of visual communication. Student should demonstrate the technical and creative competence in the field of graphic design and advertising as well as in conceptually devised authorial project. | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| The final teaching program is performed through independent research and creation based on experiments in the field of Poster design and creative use of media.  Work with a student contains monitoring of the entire creative process which starts by selecting topics and gathering the necessary information and then continues the elaboration and development of concepts and visualization of the basic ideas. The experience gained through previous studies is supplemented by new knowledge in the field of art direction, branding, multimedia, creative use of media.  The presentation of the final project is realized by a student who chooses the channels in the field of graphic design and complementary visual disciplines. | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| x☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre- exam duties** | **70 Points** | | **Final exam** | | | **30 points** |
| **Activity during lectures** | **30** | | **Written examination** | | | **\*** |
| **Practical teaching** | **20** | | **Oral examination** | | | **5** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |