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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty** |  |
| **GENERAL INFORMATION** |
| Study program  | Graphic design |
| Study Module (if applicable) |  |
| Course title | Printmaking 1 |
| Level of study | ☐Bachelor X☐ Master’s ☐ Doctoral |
| Type of course | ☐X Obligatory ☐ Elective |
| Semester  |  X☐ Autumn ☐Spring |
| Year of study  | Master |
| Number of ECTS allocated | 6 |
| Name of lecturer/lecturers | Slavica Dragosavac, MFA, Assoc. Professor |
| Teaching mode | ☐Lectures X☐Group tutorials ☐ Individual tutorials☐Laboratory work ☐ Project work ☐ Seminar☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| This Course aims to develop the authorial approaches in “solving the problem” inGraphic design, and to expand the knowledge in the field of creative usage of media as well as experimental approach and free creation coordinated withstudent’s independent research and discovery of innovative working methods. The main aim is preparation for projects implementation into the field of Poster design and advertising.  |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| The main goal of practical work is enabling students for independent research and creation as an answer to the appointed commercial and socially engaged theme, which are aligned with the present moment and the demands of the market.The methodology of Poster design and its creative usage overlaps the other study subjects – Graphic communications and Spatial graphics, as well as the other related and complementary visual media.Based on the given topic and the analysis of the collected material,student consulting the professor, makes the sketches, elaboration and adoption of the conceptual design, with an explanation of the adopted concept.Visual strategy is set in the spirit of innovative and creative fields of graphic design. |
| **LANGUAGE OF INSTRUCTION** |
| X☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre- exam duties** | **70 Points** | **Final exam** | **30 points** |
| **Activity during lectures** | **30** | **Written examination** | **\*** |
| **Practical teaching** | **20** | **Oral examination** | **5**  |
| **Teaching colloquia** | **20** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |