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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty**  | **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program  | **Doctoral studies in Media and Society**  |
| Study Module (if applicable) |  |
| Course title | The study of Modern discourse  |
| Level of study | ☐Bachelor ☐ Master’s x Doctoral |
| Type of course | x☐ Obligatory ☐ Elective |
| Semester  |  ☐ Autumn x ☐Spring |
| Year of study  | first |
| Number of ECTS allocated | ESPB-6 |
| Name of lecturer/lecturers | Cvetanovic V. Ivan |
| Teaching mode | x ☐Lectures ☐Group tutorials ☐ Individual tutorials ☐Laboratory work x ☐ Project work x ☐ Seminar ☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| *Student should be introduced in modern literary theory, specifically in French and American literary platforms. Student should be able to define critical and analytical approach of interpretation visual communication and be able to verbally and by writing show the understanding of these matters.* |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| **Linguistics and humanistic Science, the standard generative theory, the place of semantics and pragmatics in the structure of language, symbol in the system of communication, the basic characteristics of meaning,****linguistics and the theory of communication, the discourse of popular media culture** |
| **LANGUAGE OF INSTRUCTION** |
| x☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **20** | **Written examination** | **30** |
| **Practical teaching** |  | **Oral examination** | **50** |
| **Teaching colloquia** |  | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |