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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty**  | **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program  | **Sociology** |
| Study Module (if applicable) |  |
| Course title | Sociology of Mass-Communications |
| Level of study | [ ] Bachelor [ ]  Master’s [x]  Doctoral |
| Type of course | [ ]  Obligatory [x]  Elective |
| Semester  |  [x]  Autumn [x] Spring |
| Year of study  | 2nd  |
| Number of ECTS allocated | 10 |
| Name of lecturer/lecturers | Miloš Jovanović, Assistant Professor, PHD |
| Teaching mode |  [x] Lectures [ ] Group tutorials [ ]  Individual tutorials [ ] Laboratory work [ ]  Project work [ ]  Seminar [ ] Distance learning [ ]  Blended learning [ ]  Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| *Introducing students to the relevant theoretical paradigms which operate within sociology of mass-communication and basic problems of the discipline, which are imposed by mediatization of contemporary social life* |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| **Sociology of mass-communication in today's world****New temptations of sociology of mass-communication: the invocation of multidisciplinary and interdisciplinary approach to media****Theorizing the process of mass communication: different ways of classifying sociological paradigms****Media subsystems as elements of global social system****The media as an industry: concentration, commercialization, commodification****The media against democracy: the concentration (monopolization) of media, economic, political and ideological power****Media Technology and Social Change****Is there a future for "traditional" media?****Internet as a medium of mass communication****The right to communication as a basic human right** |
| **LANGUAGE OF INSTRUCTION** |
| [ ] Serbian (complete course) [ ]  English (complete course) [ ]  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)[x] Serbian with English mentoring [ ] Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **20** | **Written examination** | **30** |
| **Practical teaching** |  | **Oral examination** | **30** |
| **Teaching colloquia** | **20** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |