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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty** | **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program  | **Sociology** |
| Study Module (if applicable) | Culturology Module |
| Course title | **Pop and Rock Culture** |
| Level of study | ☐Bachelor x☐ Master’s ☐ Doctoral |
| Type of course | ☐ Obligatory x☐ Elective |
| Semester  | x☐ Autumn ☐Spring |
| Year of study  | 1st year |
| Number of ECTS allocated | 6 |
| Name of lecturer/lecturers | Jelena Petković |
| Teaching mode | x☐Lectures ☐Group tutorials x☐ Individual tutorials☐Laboratory work ☐ Project work x☐ Seminar☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| Study of the postwar cultural climate in the United States and Western European countries, when the generation of the so-called baby-boomers appeared with the culture of rebellion and new forms of artistic expression, entertainment, dance, communication, fashion, clothing, better known by its common name of pop culture. Students will gain a detailed insight into the rock culture of the 1960s, as part of popular culture, will be able to perceive the revolutionary views in the culture of the period, recognizing in it the elements of art, but also business and ideology. Ways in which musical preferences are shaped into subcultural identity and insight into the importance of rock for the creation of global awareness. Getting familiar with the beatnik subculture and hippy counterculture. One of the goals is to acquire knowledge related to the popular culture of the West and the search for the Yugoslav (socialist) model. In the analysis of social reality through pop and rock music, students will examine the political significance of the destruction of musical alternative in Serbia in the 1990s. |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| The generation of baby-boomers and culture of rebellion. The birth of popular culture. The meaning of the popular. Commercial and popular. Popular versus dominant. The aesthetic symbiosis of high and popular culture. Rock culture and revolution. Business and ideology in rock. Beatniks and hippies. Rock music and the global society. Rock music and the aesthetics of ugliness. Musical subcultures and identities. Popular culture of the West and the search for the Yugoslav model. Socialist society and Yugoslav rock'n'roll. Destruction of alternative music in Serbia in the 1990s. |
| **LANGUAGE OF INSTRUCTION** |
| x☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **0-10** | **Written examination** | **0-50** |
| **Practical teaching** | **0-10** | **Oral examination** |  |
| **Teaching colloquia** | **0-30** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |