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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Undergraduate studies of Communication and PR** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | **Media Law** | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Third | | |
| Number of ECTS allocated | | | | 8 | | |
| Name of lecturer/lecturers | | | | Jelena Vuckovic | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Introducing students to the freedom of public information by studying three main pillars of media: professional standards of journalism, the legal framework of media and the ethical principles.*  *The aims of the course is creating and accepting the attitude about the importance of including media in a multicultural society and about the importance of promoting professionalism and tolerance.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| **1. The law of media: concept and development; 2. Freedom of mass media in both domestic and international law; 3. The right of mass media for information dissemination; 4. Information availability; 5. Restrictions on media freedom; 6. Restrictions on publishing the information which are directed against fundamental human rights; 7. Conflict of press freedom and the personal rights; 8. Rights of the Politicians and other public officials; 9 Personal rights referred to published information; 10. The right of reply; 11. The right of correction; 12. The right to recall; 13. The right to compensation; 14. Banned advertisements; 15. The importance of ethical codes and the implementation of law** | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | |  |
| **Practical teaching** | **20** | | **Oral examination** | | | **40** |
| **Teaching colloquia** | **30** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |