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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty**  | **Faculty of Philosophy** |
| **GENERAL INFORMATION** |
| Study program  | **Basic studies in Communication and public relations** |
| Study Module (if applicable) |  |
| Course title | Rhetoric and public speaking |
| Level of study | x☐Bachelor ☐ Master’s ☐ Doctoral |
| Type of course | x☐ Obligatory ☐ Elective |
| Semester  |  x☐ Autumn ☐Spring |
| Year of study  | second |
| Number of ECTS allocated | ESPB-6 |
| Name of lecturer/lecturers | Cvetanovic V.Ivan |
| Teaching mode |  x☐Lectures ☐Group tutorials ☐ Individual tutorials ☐Laboratory work x☐ Project work ☐ Seminar ☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| *Adopting the basic knowledge of Rhetoric, the relation of Rhetoric towards poetics, stylistics, psychology, the practise of oratory, the practise of oratory in radio and television*  |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| **The concept of Rhetoric, Greek Rhetoric , Roman Rhetoric, Rhetoric of early Christianity, Modern Rhetoric, The development of speech, Auditorium, Speech for radio and television** |
| **LANGUAGE OF INSTRUCTION** |
| ☐xSerbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **10** | **Written examination** | **15** |
| **Practical teaching** | **15** | **Oral examination** | **30** |
| **Teaching colloquia** | **30** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |