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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Undergraduate studies of Journalism** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | **Journalism ethics** | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Second | | |
| Number of ECTS allocated | | | | 6 | | |
| Name of lecturer/lecturers | | | | Ivana Stojanović Prelević | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Introduction to basic concepts and standards of ethics in journalism / media and training of students for taking a position that would be in compliance with the requirements both of their profession and of ethics in general, in order to prevent any kind of manipulation in journalism. The outcome of the subject is acquiring the ability to establish the standards of the profession and defining it according to different and exceptional circumstances that journalists can encounter.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| **I Ethics and Moral; 1. Ethics and Moral Development 2. Ethics and Society: 3 Ethics and Theories of Morality 4. Truth and Righteousness in Communications, 5. Ethics – a Delicate Balance, 6. Confidentiality and Public Interest II Ethics in the Media 7. The Freedom as the Necessary Conditions for Informing 8. The Right and Duties of Media Consumers -Consumer rights and responsibilities of media 9. The Yellow Press and Public Affairs 10. The Responsibility of Media - Liberal Theory 11. Bounds in Journalism; 12. Hate Speech in Politics and Media 13. Objectivity, a subjective perspective and prejudice; 14. Ethical codes 15. Ethics and globalization** | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **5** | | **Written examination** | | |  |
| **Practical teaching** | **15** | | **Oral examination** | | | **70** |
| **Teaching colloquia** | **10** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |