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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Sociology** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | Observation and Measurement in Sociology | | |
| Level of study | | | | xBachelor ☐ Master’s ☐ Doctoral | | |
| Type of course | | | | x Obligatory ☐ Elective | | |
| Semester | | | | ☐ Autumn xSpring | | |
| Year of study | | | | 1st year of undergraduate studies | | |
| Number of ECTS allocated | | | | 5 (five) | | |
| Name of lecturer/lecturers | | | | Jasmina Petrović, Associate professor, PhD  Nina Pavlović, Teaching - Assistant | | |
| Teaching mode | | | | xLectures xGroup tutorials x Individual tutorials  ☐Laboratory work ☐ Project work x Seminar  ☐Distance learning ☐ Blended learning x Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| Acquiring knowledge about the characteristics of social phenomena and about how it is possible to create experiential records; general knowledge of the measurements; knowledge about the indexes and scales used in sociological research. acquiring skills: observation and interviewing in the field; the use of basic instruments in sociological research (questionnaire, the basis for an interview, etc.); the use of the existing databases, statistical and other). | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| Social phenomena as an object of scientific study and possible problems during their registration, observation and measurement. The scientific description; Classification and measurement in sociology. Characteristics of measurements, measurement levels and types of measurement scales. Observation as a method for gathering empirical material. The application of the survey method in the social sciences (basic problems). Survey research. In-depth interview. Converting the information obtained from interviews in the data. Focus-group interview. Content analysis. Measuring attitudes in social sciences (basic measurement methods and the problems). The construction of scales (the purpose of scaling and the problems in preparing scales). Secondary data and their use. Measuring constructs; | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| xSerbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points 60** | | **Final exam** | | | **points 40** |
| **Activity during lectures** | **10** | | **Written examination** | | |  |
| **Practical teaching** | **30** | | **Oral examination** | | | **40** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |