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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Undergraduate academic studies in journalism** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | The Practice in Media 1 | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Fourth | | |
| Number of ECTS allocated | | | | 2 | | |
| Name of lecturer/lecturers | | | |  | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *After acquiring theoretical knowledge in the organization, work and techniques of the media, as well as in the theory and techniques of writing journalistic genres, as the part of professional practice in the previously designated media, students are allowed to acquire functional knowledge and skills necessary for the professional work of future journalists.*  *Upon completion of the practice, students will be functionally trained to work in the media. Confirmation of this, as the descriptive (successful, partly and has not adopted knowledge and skills) evaluation by professional mentors, will be the certificate of finished practical training.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| **The content of professional practice:** introduction to the organization, operations and activities of the designated media redaction, participation in the work, practical application of acquired knowledges in journalistic genres, all in order to obtain functional skills, critical assessment of the daily news editions issued in printed and electronic media, critical assessment of events - local and national, current, research-interpretative, documentary.  **Teaching methods:** interactive lectures, discussions, debates, application of techniques for writing journalistic genres, adopting the techniques of reading, behaving in the studio and on the ground in front of the camera (radio and television). | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** |  | | **Written examination** | | |  |
| **Practical teaching** |  | | **Oral examination** | | |  |
| **Teaching colloquia** |  | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |