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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Sport and Physical Education in Nis** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | Basic academic studies, physical education and sport | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | Management of sports manifestation | | |
| Level of study | | | | ☒Bachelor academic  ☐Bachelor professional ☐ Master’s ☐ Doctoral | | |
| Type of course | | | | ☐ Obligatory ☒ Elective | | |
| Semester | | | | ☒ Autumn ☐Spring | | |
| Year of study | | | | Third | | |
| Number of ECTS allocated | | | | 5 | | |
| Name of lecturer/lecturers | | | | Milovan Bratić, Ph.D, full professor; Dragan Atanasov, Ph.D, assistant professor | | |
| Teaching mode | | | | ☒Lectures ☒Group tutorials ☐ Individual tutorials  ☐Laboratory work ☐ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☒ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Enabling students to acquire theoretical and practical knowledge on sports manifestations.*  *Gained knowledge on the organization of sportsmanifestations. Knowing norms and standards in the organization of sports events. Students are enabled to plan and organize sports competitions. Ability to draw up projecs of sports events. Ability to plan strategy and promote sports events.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| Тypes of sports competitions and objectives of the organization of sports competitions. Sociological, pedagogical and sports development aspects of the organization of sports competitions in school and sports activities. The organization of school sports events (međurazrednih tournaments, leagues, school championships, motocross competitions and other sports and recreational events). Methods for evaluation of possibilities and justification for the organization of sports events (SWOT, PEST). Planning the organization of sports competitions (Feasibility Study) and the norms and standards as a precondition for the organization of sporting events. The organizational bodies, departments, teams (Organogram realization of sports events) and their tasks. Project design and interaction of individual organizational bodies, departments and teams. Planning strategies and promotion of the sports event. Marketing strategies and marketing communication tools sporting event. The role and involvement of volunteers in the organization of sports events. | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| ☒Serbian (complete course) ☒ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Theory + practicals** | **10** | | **Oral / Written examination** | | | **40** |
| **Teaching colloquia 1** | **15** | |  | | |  |
| **Teaching colloquia 2** | **15** | |  | | |  |
| **Seminar paper** | **10** | |  | | |  |
| **Activity during lectures** | **10** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |