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| **UNIVERSITY OF NIŠ** | | | | | | | | |
| **Course Unit Descriptor** | | | **Faculty** | | Faculty of Science and Mathematics | | | |
| **GENERAL INFORMATION** | | | | | | | | |
| Study Program | **Tourism** | | | | | | | |
| Study Module (if applicable) | - | | | | | | | |
| Course Title | Economics and organization of enterprise | | | | | | | |
| Level of Study | ☐ Bachelor | | | ☒ Master’s | | | | ☐ Doctoral |
| Type of Course | ☐ Obligatory | | | ☒ Elective | | | | |
| Semester | ☒ Autumn | | | ☐ Spring | | | | |
| Year of Study | I | | | | | | | |
| Number of ECTS Allocated | 6 | | | | | | | |
| Name of Lecturer/Lecturers | Jelena S. Petrovic | | | | | | | |
| Teaching Mode | ☒ Lectures | | | ☐ Group tutorials | | | | ☐ Individual tutorials |
| ☐ Laboratory work | | | ☐ Project work | | | | ☒ Seminar |
| ☐ Distance learning | | | ☐ Blended learning | | | | ☐ Other |
| **Purpose and Overview (max. 5 sentences)** | | | | | | | | |
| *Introduce students to the types of investments and business results of the company. This course aims to provide students with knowledge, concepts and tools to analyze and solve problems in practice in order to improve the performance of companies.* | | | | | | | | |
| **Syllabus (brief outline and summary of topics, max. 10 sentences)** | | | | | | | | |
| 1) Enterprises (concepts, types and forms); 2) fixed and current assets; 3) human resources; 4) operational costs; 5) innovative company; 6) Organizational structure of enterprises; 7) Organizational behaviour. | | | | | | | | |
| **Language of Instruction** | | | | | | | | |
| ☒Serbian (complete course) | | ☒ English (complete course) | | | | | ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course) | |
| ☐Serbian with English mentoring | | ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **Assessment Methods and Criteria** | | | | | | | | |
| **Pre exam Duties** | | **Points** | **Final Exam** | | | **Points** | | |
| **Activity During Lectures** | | **10** | **Written Examination** | | |  | | |
| **Practical Teaching** | | **10** | **Oral Examination** | | | **Max. 50 (depending on Teaching Colloquia)** | | |
| **Teaching Colloquia** | | **30** | **Overall Sum** | | | **100** | | |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | | | |