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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Arts** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | Painting, Graphic Design | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | **English Language 3 (ESP) – Painting & Graphic Design** | | |
| Level of study | | | | **X** Bachelor ☐ Master’s ☐ Doctoral | | |
| Type of course | | | | **X** Obligatory ☐ Elective | | |
| Semester | | | | **X** Autumn ☐Spring | | |
| Year of study | | | | Second year | | |
| Number of ECTS allocated | | | | 2 | | |
| Name of lecturer/lecturers | | | | Snežana Drambarean | | |
| Teaching mode | | | | **X** Lectures **X** Group tutorials ☐ Individual tutorials  ☐Laboratory work ☐ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| The course focuses on the topics from the professional discourse with the emphasis on gradual, yet effective expanding of professional vocabulary with a balanced accent on all four basic language skills: reading, listening, speaking and writing. The goal is to develop the students' ability of addressing professional issues with confidence, demonstrating increased competence with varied sentence structures and heightened ability to arrange ideas purposefully and coherently with appropriate argumentation/description/illustration both in oral and written output. Students are able to maintain effective and confident communication in the professional context, integrate form, meaning and use in academic discourse settings, demonstrate ability to transfer their knowledge of structure and professional vocabulary into effective, concise and grammatically correct longer types of writing such as formal academic essays, demonstrate basic research abilities in compiling a material for their essay assignments, or small-scale presentations targeting their main professional concerns. | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| The course opens with the topic of the scope and elements of visual arts in general, preparing grounds for the following specific topics: lines and shapes in visual arts (different forms of lines, relationships between/among lines, visual effects of lines, different shapes and their visual effects); drawing materials, tools and techniques; space and texture in visual arts (different textures and their visual effects; “space management” in visual arts); colour (colour wheel, hue, value, intensity, cross-cultural understanding/«reading« of colours; colour harmony (types and formulas, psychological effects of different colour schemes); composition (different pictorial composition schemes); balance and proportion in painting/graphic design – similarities and differences; unity and variety in painting/graphic design – similarities and differences; contrast and emphasis in painting/graphic design – similarities and differences;rhythm, movement and direction in painting/graphic design – similarities and differences. Each topic is complemented with a language focus: adjectives, parallel structures in English, articles, word order, linkers of contrast, reason and cause, linkers of purpose and consequence, linkers of addition, exemplification. Aside from the mid-term progress test, the course includes one small-scale in-class assignment (analysis of line/shape/texture/space in the selected works of art), a presentation of the students’ designs of a logo/poster/book cover, as well as one essay assignment to be presented at the exam(a *c*omprehensive analysis of a chosen work of art). | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| ☐Serbian (complete course) **X** English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points (50)** | | **Final exam (50)** | | | **points** |
| **Activity during lectures** | **15** | | **Written examination** | | | **20** |
| **Practical teaching** | **15** | | **Oral examination** | | | **30** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |