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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty** |  |
| **GENERAL INFORMATION** |
| Study program  | **InteGRATED ACADEMIC STUDIES OF DENTISTRY** |
| Study Module (if applicable) |  |
| Course title | **Management in healthcare** |
| Level of study | xBachelor Master’s Doctoral |
| Type of course |  Obligatory x Elective |
| Semester  | x Autumn Spring |
| Year of study  | 3. |
| Number of ECTS allocated | 4 |
| Name of lecturer/lecturers | Aleksandar VišnjićRoberta MarkovićOlivera Radulović |
| Teaching mode | xLectures xGroup tutorials x Individual tutorials☐Laboratory work ☐ Project work Seminar☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| Introduction to the theories of management in health care institutions, significance of the relationship of health and ecenomic development, role of marketing in management. |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| Management in healthcare. Health and ecenomic development interdependence, Health care insurance. Management in the use of individual health technologies and management of health care institutions. Role of marketing in management, principles of psychosocial interventions in crisis management. Cooperation and team work, motivation, leadership. Reforms in health care. „Health for Everyone in the XXI century“ strategy. |
| **LANGUAGE OF INSTRUCTION** |
| xSerbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)xSerbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **Points** | **Final exam** | **points** |
| **Activity during lectures** | **40** | **Written examination** | **30** |
| **Practical teaching** | **30** | **Oral examination** |  |
| **Teaching colloquia** |  | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |