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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Economics | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Business Management** | | |
| Study Module (if applicable) | | | | Marketing | | |
| Course title | | | | English Language 3 | | |
| Level of study | | | | Bachelor  Master’s  Doctoral | | |
| Type of course | | | | Obligatory  Elective | | |
| Semester | | | | Autumn Spring | | |
| Year of study | | | | Third | | |
| Number of ECTS allocated | | | | 2 | | |
| Name of lecturer/lecturers | | | | Jelena Lj. Basta | | |
| Teaching mode | | | | Lectures Group tutorials  Individual tutorials  Laboratory work  Project work  Seminar  Distance learning  Blended learning  Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *Acquiring more complex grammatical structures, extending economic vocabulary, developing an ability to interpret numerical data and discuss more complex and specific economic subjects, teaching, training and upgrading students' skills to independently retell economic texts in writing, without making typical mistakes.*  *Having successfully completed the curriculum, students are expected to successfully utilise more complex grammatical and lexical structures of ESP, precisely express themselves in oral and writing communication without making typical mistakes, interpret statistical data in economic texts, independently discuss complex and specific economic topics and put forward constructive solutions to specific problems.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *Accounting, marketing, historical development of advertising, legal forms of companies, entrepreneurship; the passive voice, conditional clauses (types 1, 2 and 3), prepositional phrases, relative clauses, the present participle, gerund and infinitive; synonyms and antonyms, economic phrases, collocations, expressions and idioms, numbers and numerical operations, word derivation: value, vary, employ, sell, difference between expense and expenditure, as well as between British English and American English terminology, abbreviations.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| Serbian (complete course)  English (complete course)  Other \_\_\_\_English\_\_\_\_ (complete course)  Serbian with English mentoring Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | | **20** |
| **Practical teaching** |  | | **Oral examination** | | | **30** |
| **Teaching colloquia** | **40** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |