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| **UNIVERSITY OF NIŠ** | | | | | | | | |
| **Course Unit Descriptor** | | | **Faculty** | | Faculty of Mechanical Engineering | | | |
| **GENERAL INFORMATION** | | | | | | | | |
| Study Program | **Engineering Management** | | | | | | | |
| Study Module (if applicable) | International project management and entrepreneurship | | | | | | | |
| Course Title | Entrepreneurship based on technologies | | | | | | | |
| Level of Study | ☐ Bachelor | | | ☒ Master’s | | | | ☐ Doctoral |
| Type of Course | ☐ Obligatory | | | ☒ Elective | | | | |
| Semester | ☒ Autumn | | | ☐ Spring | | | | |
| Year of Study | I | | | | | | | |
| Number of ECTS Allocated | 7 | | | | | | | |
| Name of Lecturer/Lecturers | Jelena D Stefanović Marinović | | | | | | | |
| Teaching Mode | ☒ Lectures | | | ☐ Group tutorials | | | | ☐ Individual tutorials |
| ☒ Laboratory work | | | ☒ Project work | | | | ☒ Seminar |
| ☐ Distance learning | | | ☐ Blended learning | | | | ☐ Other |
| **Purpose and Overview (max. 5 sentences)** | | | | | | | | |
| *The overall objective of the course is to point to technology as a source of entrepreneurial opportunities and to unite in one place the knowledge necessary for starting entrepreneurial ventures based on technology. Through the subject of various aspects of creating an integrated business enterprise, and offered in the form of algorithm: from idea to market.* | | | | | | | | |
| **Syllabus (brief outline and summary of topics, max. 10 sentences)** | | | | | | | | |
| Students from listening object execution exam prerequisites and pass the exam are able to: utilize technology as a source of ideas for entrepreneurial ventures and participate in its launch as part of a team, analyse the market segment of interest and identify possible market niches, estimates a set of necessary knowledge as a basis for forming an entrepreneurial team, to plan and participate in the development of ideas and their protection through intellectual property rights, to identify and approach potential sources of finance, to develop marketing strategy and performance in the market. | | | | | | | | |
| **Language of Instruction** | | | | | | | | |
| ☒Serbian (complete course) | | ☒ English (complete course) | | | | | ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course) | |
| ☐Serbian with English mentoring | | ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **Assessment Methods and Criteria** | | | | | | | | |
| **Pre exam Duties** | | **Points** | **Final Exam** | | | **Points** | | |
| **Activity During Lectures** | | **5** | **Written Examination** | | | **50** | | |
| **Practical Teaching** | | **10** | **Oral Examination** | | | **Max. 35 (depending on Teaching Colloquia)** | | |
| **Teaching Colloquia** | | **35** | **Overall Sum** | | | **100** | | |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | | | |