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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | Faculty of Mechanical Engineering | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Engineering management** | | |
| Study Module (if applicable) | | | | Management of innovation and product development | | |
| Course title | | | | Protection of Intellectual Property | | |
| Level of study | | | | ☐Bachelor ☒ Master’s ☐ Doctoral | | |
| Type of course | | | | ☐ Obligatory☒ Elective | | |
| Semester | | | | ☒ Autumn ☐Spring | | |
| Year of study | | | | I | | |
| Number of ECTS allocated | | | | 7 | | |
| Name of lecturer/lecturers | | | | Jelena Stefanović Marinović, Jelena Manojlović | | |
| Teaching mode | | | | ☒Lectures ☐Group tutorials ☐ Individual tutorials  ☐Laboratory work ☒ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| Introduce students withthe essence of intellectual property, the holder of different types of intellectual property rights, protection of intellectual property possibilities as well as technology transfers. | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| 1) The concept of intellectual property. Types. Rights. 2) Patent. Patent protection. 3) Trade mark. Trade mark protection. 4) Industrial Design. Industrial Design protection. 5) Geotag. Designation of origin. Geotag protection. 6) Copyright and Related Rights. Regulation of copyright and related rights. 7) Ownership of the rights of the employees. 8) Contracting, licensing and technology transfer. 9) Intellectual property rights on the world market. Protection of intellectual property rights abroad. 10) Electronic commerce and the exploitation of information technology. WIPO. EPO. | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| ☒Serbian (complete course) ☒ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | |  |
| **Practical teaching** | **40** | | **Oral examination** | | |  |
| **Teaching colloquia** | **50** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |