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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty** |  |
| **GENERAL INFORMATION** |
| Study program  | Graphic design |
| Study Module (if applicable) |  |
| Course title | Printmaking 2 |
| Level of study | x☐Bachelor☐ Master’s ☐ Doctoral |
| Type of course | ☐X Obligatory ☐ Elective |
| Semester  | ☐ Autumn x☐Spring |
| Year of study  | Third year |
| Number of ECTS allocated | 4 |
| Name of lecturer/lecturers | SlavicaDragosavac |
| Teaching mode | ☐Lectures X☐Group tutorials ☐ Individual tutorials☐Laboratory work ☐ Project work ☐ Seminar☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| This course helps students in learning the original and distinct artistic techniques, which formulates the process of thinking into the dominant idea. Text, as an integral part of the poster communicates the basic visual message.The introduction of poster design into the various fields of visual communication. |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| The main aim is learning the visual thinking and introducing the students to the socially engaged and popular topics, based on an analysis of the proposed project assignments, collecting materials and designing the best strategies that by distinct visual language and original realization provide answers to contemporary events.Conception of the Poster as an elementary visual messenger in market communications, culture and advertising, as well as an authentic form of authorial inventive approach to the understanding of contemporary graphic design. |
| **LANGUAGE OF INSTRUCTION** |
| X☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **70 Points** | **Final exam** | **30 points** |
| **Activity during lectures** | **30** | **Written examination** | **\*** |
| **Practical teaching** | **20** | **Oral examination** | **5**  |
| **Teaching colloquia** | **20** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |