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|  **UNIVERSITY OF NIŠ** |
| **Course Unit Descriptor** | **Faculty** |  |
| **GENERAL INFORMATION** |
| Study program  | Graphic design |
| Study Module (if applicable) |  |
| Course title | Printmaking 3 |
| Level of study | x☐Bachelor☐ Master’s ☐ Doctoral |
| Type of course | ☐X Obligatory ☐ Elective |
| Semester  |  X☐ Autumn ☐Spring |
| Year of study  | Fourth year |
| Number of ECTS allocated | 6 |
| Name of lecturer/lecturers |  |
| Teaching mode | ☐Lectures X☐Group tutorials ☐ Individual tutorials☐Laboratory work ☐ Project work ☐ Seminar☐Distance learning ☐ Blended learning ☐ Other |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** |
| Introduction to the function of the Posters by creating a simple, clear and direct message, which in synthesis with the artistic elements communicates with the viewer and giving the answer to the question how the simple message could be transmitted to the language of the understandable symbols.Designing the idea as a major cerebration, which with original and inventive visual language transmits a certain message. |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** |
| In Poster design, the precise idea is induced by stylization, by which the basic message is visualized in a simple picture, or simplified, or converted into a symbol or sign. Consistency in the way of thinking and realization of the imagined appears as a convincing stylistic unity, where message unification, or ways of defining the shape and combining art elements and techniques can develop artistic idea or concept, through series of Posters, on the specified topic, enabling development of the initial idea in various ways while the series of Posters remain connected. |
| **LANGUAGE OF INSTRUCTION** |
| X☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **ASSESSMENT METHODS AND CRITERIA** |
| **Pre exam duties** | **70 Points** | **Final exam** | **30 points** |
| **Activity during lectures** | **30** | **Written examination** | **\*** |
| **Practical teaching** | **20** | **Oral examination** | **5** |
| **Teaching colloquia** | **20** | **OVERALL SUM** | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** |