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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **COMMUNICATION STUDIES & JOURNALISM** | | |
| Study Module (if applicable) | | | | **COMMUNICOLOGY** | | |
| Course title | | | | **AESTHETICS OF COMMUNICATION** | | |
| Level of study | | | | Bachelor ☐X Master’s ☐ Doctoral | | |
| Type of course | | | | ☒ Obligatory ☐ Elective | | |
| Semester | | | | Autumn ☐XSpring | | |
| Year of study | | | | V | | |
| Number of ECTS allocated | | | | 7 | | |
| Name of lecturer/lecturers | | | | **IVANA STOJANOVIĆ PRELEVIĆ** | | |
| Teaching mode | | | | ☒Lectures ☐Group tutorials ☐ Individual tutorials  ☐Laboratory work ☐ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *The aim of subject:* Informing students with interdisciplinary accesses to contemporary aesthetics, philosophy and theory of arts and visual culture. Students learn about interconnection classic aesthetics and history of art, theory of media and theory of culture. Part of this course pays attention to problems of modern and postmodern art of XX century.  *Outcome:* It is expected that student can recognize distinction between discourse of aesthetics, arts critique, philosophy, history of art and interdisciplinary theory of visual culture; to have insight into development of art in XX century; understanding and reproduction basic terms of aesthetics of communication; Related to this, the subject is intended especially for students of journalism, who are willing to work in cultural editorial staff. | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| *Theoretical teaching:*  Terms of aesthetics, philosophy of art and aesthetics of communication. Aesthetics, arts critique, history of art, musicology, theaterology, theory of film and theory of media. Aesthetic and aesthetization. Commonsensical**,** ontological and relativistic definitions of artwork**.** Formalistic definition of artwork. The term of the world of art and institutional theory of art. Artwork as text. Critique of spectacle. Modernism and postmodernism: determination of terms. Beginnings of modern art: impressionism, postimpressionism and symbolism. Historical avant-garde: dada and nadrealism. Historical avant-garde: futurism and constructivism. Art after 1945. - Conceptual art. Art after 1945. in Serbia.  *Practical teaching:*  *Exercises, Other forms of teaching, Research.* | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| ☒Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **20** | | **Written examination** | | |  |
| **Practical teaching** |  | | **Oral examination** | | | **50** |
| **Teaching colloquia** | **30** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |