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| **UNIVERSITY OF NIŠ** | | | | | | |
| **Course Unit Descriptor** | | **Faculty** | | | **Faculty of Philosophy** | |
| **GENERAL INFORMATION** | | | | | | |
| Study program | | | | **Basic studies in communication and PR** | | |
| Study Module (if applicable) | | | |  | | |
| Course title | | | | Writing about art in Media | | |
| Level of study | | | | x☐Bachelor ☐ Master’s ☐ Doctoral | | |
| Type of course | | | | x☐ Obligatory ☐ Elective | | |
| Semester | | | | ☐ Autumn x ☐Spring | | |
| Year of study | | | | first | | |
| Number of ECTS allocated | | | | ESPB-6 | | |
| Name of lecturer/lecturers | | | | Cvetanovic V. Ivan | | |
| Teaching mode | | | | x☐Lectures ☐Group tutorials ☐ Individual tutorials  ☐Laboratory work x☐ Project work ☐ Seminar  ☐Distance learning ☐ Blended learning ☐ Other | | |
| **PURPOSE AND OVERVIEW (max. 5 sentences)** | | | | | | |
| *The goal of this course is to prepare students to understand, follow and write about the contemporary art in Media. Critical, analytical and research oriented to write about actual facts in the field of art.* | | | | | | |
| **SYLLABUS (brief outline and summary of topics, max. 10 sentences)** | | | | | | |
| **The difference between aesthetics, history of art, and artistic criticism in Media, the basic elements of art, theoretical movements in 20th century, the concept of vanguard, the conceptual art, how to write about art, interdisciplinary access to art, the problem of author and author’s right in writing about art, the analyses of student’s papers...** | | | | | | |
| **LANGUAGE OF INSTRUCTION** | | | | | | |
| x☐Serbian (complete course) ☐ English (complete course) ☐ Other \_\_\_\_\_\_\_\_\_\_\_\_\_ (complete course)  ☐Serbian with English mentoring ☐Serbian with other mentoring \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | |
| **ASSESSMENT METHODS AND CRITERIA** | | | | | | |
| **Pre exam duties** | **Points** | | **Final exam** | | | **points** |
| **Activity during lectures** | **10** | | **Written examination** | | |  |
| **Practical teaching** | **30** | | **Oral examination** | | | **40** |
| **Teaching colloquia** | **20** | | **OVERALL SUM** | | | **100** |
| **\*Final examination mark is formed in accordance with the Institutional documents** | | | | | | |